



HINSDALE CENTRAL HOLIDAY CLASSIC

HC SQUARED: Building A New Tradition of Basketball At Its Best

Vol. 3 Dates: December 27, 28, 29, 30, 2017 – www.hcholidayclassic.com

VISIT THE RE-LAUNCHED HC SQUARED WEBSITE

The very popular website of the Hinsdale Central Holiday Classic just got better. Visitors to www.hcholidayclassic.com will be able to use the menu on the left side of all pages. Each title page has sub-groupings for easier navigation and the home page is accessible by clicking on the HCHC logo on the top of every page. Some of the new features on the website include updated team info pages, players to watch, team and tournament history pages, multimedia links to video, boxscores and game stories of every past game, photo galleries and social media links to all the teams. The tournament website has had over 600,000 hits since its inception two years ago. Make this website your official source for all information about HC Squared. Bookmark it today!



SAINT RITA JOINS HCHC



Winners of 19 games last year and sectional finalist, Saint Rita is the lone new team at this year's Hinsdale Central Holiday Classic. The Mustangs have won regional titles in three of the last four years and have won four consecutive Catholic League championships under the direction of head coach Gary DeCesare. Saint Rita looks to blend youth and experience on this year's team, having a four year starter, a pair three year varsity lettermen who are both juniors and two sophomores that saw major playing time on last year's varsity club as freshman. The field for this year's HC Classic includes sixteen teams from fifteen different conferences: Bolingbrook, Crete-Monee, DePaul College Prep, Glenbrook North, Hinsdale Central, Homewood-Flossmoor, Lincoln Park, Maine South, Marian Catholic, Richards, Rockford Auburn, Saint Charles East, Saint Rita, Stevenson, Urban Prep Englewood and Westinghouse. "Saint Rita is a perfect addition to our field at the Hinsdale Central Holiday Classic" said tournament manager Joe Spagnolo. "The Mustangs have a combination of experience, up incoming players and a high success ratio. They will fit in nicely to a very strong and deep group of teams. The Hinsdale Central Holiday Classic continues to get better and better".

TOP PLAYERS TO COMPETE AT HC CLASSIC 2017



Some of Chicagoland's top talent will be playing at this year's Hinsdale Central Holiday Classic. Three players from last year's HCHC All-Tournament Team return in DePaul College Prep's **Perry Cowan**, Crete-Monee's **Malik Hardmon** and Saint Charles East's **Justin Hardy**. Defending HC Squared tournament champion Bolingbrook returns three starters including IBCA All-Stater **Kaleb Thornton**. And newcomer Saint Rita features four-year varsity standout **Jordan Matthews**. Profiles on the top prospects in this year's event can be found on the tourney website at: www.hcholidayclassic.com/2017-players.htm

START THE COUNTDOWN



The month of September will mark the start of the 100 day countdown to this year's Hinsdale Central Holiday Classic. You can follow the countdown on our Twitter and Facebook pages. Each day we will post a tidbit about HC Squared on social media. Information on tourney history, memorable moments, pictures and preview information will be posted to get you in the HCHC spirit.

HCHC ALUMNI ON LINE

What ever happened to your favorite player from the last two years at the Hinsdale Central Holiday Classic? You can now see where those players are continuing their athletic careers on the HC Squared Alumni page at: www.hcholidayclassic.com/alumni.htm



FOLLOW US ON SOCIAL MEDIA

Twitter: [@hinsdaleclassic](https://twitter.com/hinsdaleclassic)
Facebook: [@hcholidayclassic](https://www.facebook.com/hcholidayclassic)



TELL US YOUR FAVORITE HCHC MOMENT

We've come up with our Top 10 Moments of the first two years of the Hinsdale Central Holiday Classic. Now it's time for you to weigh in and give us your vote. Go to our Top 10 Moments page at www.hcholidayclassic.com/top-ten-moments.htm and cast your vote for your favorite memory.



VISIT THE HC CLASSIC PHOTO GALLERY



Did you know that there are over a thousand pictures from the past two years of Hinsdale Central Holiday Classic competition only a click away? Visit our Facebook page at: www.facebook.com/hcholidayclassic/photos_all or go to our Tournament Multimedia Center at www.hcholidayclassic.com/multimedia.htm to see the photo galleries.

SPONSORSHIP OPPORTUNITIES NOW AVAILABLE

It's always good to get your name out in the public eye, and there might not be a better way than to advertise or be a sponsor at this year's Hinsdale Central Holiday Classic. Numerous sponsorship plans are available for the 2017 Holiday Classic including signage, game ball presentations, halftime contests and website advertising. More information, including this year's Sponsorship Opportunity Packet, can be found on the HC Squared tournament website at: www.hcholidayclassic.com/sponsorship.htm



IMPORTANT 2017 HCHC DATES

Mark your calendars for these important dates for the 2017 Hinsdale Central Holiday Classic:

- December 3 – Pairings Announced
- December 27 – Preliminary Round
- December 27 – Salute To Service Day
- December 28 – Quarterfinal Round
- December 28 – IBCA Hall of Fame Day
- December 29 – Semifinal Round
- December 30 – Final Round